



Understanding the worlds
around you

TRAINING & SERVICES CATALOGUE 2020

WHAT WE DO:

We help businesses to promote diversity and inclusion and develop a global mindset through cross-cultural understanding to enhance communication, productivity and sense of belonging.

EXPERTISE:

- Diversity & Inclusion
- Intercultural Management
- Cultural Intelligence
- Global Leadership



ABOUT THE FOUNDER

Viviana Premazzi, PhD: Intercultural expert, Cultural Diversity in the Workplace trainer, CSR consultant.



Ph.D. in Sociology of Migration, MA in Intercultural and Interreligious Conflicts Management, Accredited Lecturer in Intercultural Management by Hofstede Insights, he has worked as a consultant for corporations and not-for-profit organizations in Europe, North America, Africa and the Middle East .

She has provided expert advice in education, security, HR, marketing and management to international organisations, government agencies, national and international companies, NGOs, charities and social enterprises, She has been researcher and lecturer for universities and research institutes in Europe and North America.

She strongly believes in the power of Edutainment (Entertainment Education) and of the learning by doing. Her aim is always bridging research with practice and fieldwork.

Viviana travelled more than 50 countries and lived in Brazil, Canada, Italy, Portugal, The Netherlands, USA and Malta.



TRAINING & CONSULTANCY

The trainings use a mixed of **cognitive (lectures, discussions) and behavioural methods (simulations, role plays, case studies, immersion)** that can be adapted to the specific need of the client.

All the trainings can be variably combined and **tailored to the needs and knowledge of the participants**, be country-specific, and/or business-relevant.

All the sessions have a **minimum length of 2 hours**.

Sessions can be led in **English and Italian**.

In Malta the trainings are eligible for the **Investing in Skills Jobsplus scheme**.

CULTURAL INTELLIGENCE

Which competencies are needed in a global business world?



The workshop will enable you to:

- Understand client needs and the culture of the market when starting a new business abroad;
- Develop competencies and strategies to face the challenges of having clients and staff from different countries and/or scattered around the globe;
- Cope most successfully with the challenges of an international assignment or project.

A GLOBAL MINDSET

Developing Global Leadership Capabilities



The workshop will enable you to:

- Recognize and adapt your leadership style;
- Develop competencies to lead an intercultural team;
- Learn effective cross-cultural communication strategies.

INTERCULTURAL RELATIONS AND COMMUNICATION

Discovering Intercultural Potential



The workshop will enable you to:

- Explore cultural and communication frameworks;
- Develop intercultural communication competencies;
- Improve relationships within culturally diverse teams and with clients and suppliers.

DIVERSITY & INCLUSION

Understanding diversity to create an inclusive workplace



The workshop will enable you to:

- Raise cultural awareness;
- Understand the existence and value of diversity and how it can be managed to promote inclusion and sense of belonging;
- Pave the way for Diversity and Inclusion strategies and tools to value and retain a diverse workforce.

CULTURAL IMMERSION EXPERIENCES AND TEAM BUILDING

The cultural immersion experiences and the team building will enable you to:

- Grow as responsible citizens and reliable teammates;
- Raise the participants' cultural awareness;
- Develop harmonious working relationships between members of cross-cultural teams;
- Enhance trust among the members of the team;
- Pave the way for synergies, more successful teams and more sustainable results.

THE GLOCAL MALTA

Global Mindset Development Cultural Immersion Experience
Thinking globally and acting locally!



A half-day Cultural Experience which immerses you in the local culture while providing you with a Global Mindset, an innovative, sustainable, creative, tasty experience... and authentically Maltese.

The Glocal Malta is an outdoor training where you'll have the opportunity to meet people who, thanks to their international and intercultural experiences, have developed a Global Mindset.

Adopting a “culture add” mentality, they are promoting economic, social and cultural changes while bridging the gap between tradition and innovation in Malta.



LIFE IN THE MEDITERRANEAN SEA

We learn by doing, we understand by touching, observing and smelling



A 6 hours boat excursion, Global Mindset Development combined with Team Building and Environmental Education with our partner EcoMarine Malta.

Learning to understand the people, the worlds and the environment around us to better take care of and protect it.

Participants will not only gain invaluable marine experience, and personal development but they will also grow as responsible citizens and reliable teammates.

RELOCATION SUPPORT PROGRAMME

I'll stand by you.

A Global Mindset Development Relocation Support Programme



The Programme helps expatriates and their families to adjust to life in a new culture, enabling employees to concentrate on their new tasks from day one. We cover in advance issues related to the specific work environment like relationship management, business etiquette, different work styles and hierarchical structures.

The training programme also provides integration strategies, content on intercultural awareness and general information about living in the new country for the family members, empowering them so that they can make the best possible use of their time abroad.

INTERNATIONALISATION AND GLOBAL ADVISORY

The world at your fingertips.

A Global Mindset Development Internationalisation Programme



The Programme, through consultancy, training and coaching ,will help companies and organisations to understand the challenges and opportunities of the global market and of specific local markets.

Together with our partner  we can help companies to:

- select and prioritise key global markets;
- do market research and competitor benchmark & analysis;
- apply cross-data analysis to obtain strategic insights;
- considering growth opportunities and threats;
- develop global and local communication strategies.



OUR CLIENTS

Deloitte.



CONTACT US



Global Mindset Development
GMD Malta

24 Triq Il-Palm, ATD 2031 Attard, Malta



+356 79404689

+39 333 3884589



viviana@gmdmalta.com



www.gmdmalta.com

